

The logo is a circular emblem with a black border. The background is split vertically: the left half is yellow and the right half is black. On the yellow background, the text 'L'ÉTAPE' is written in large, bold, black, sans-serif capital letters. On the black background, the text 'DU TOUR DE FRANCE' is written in smaller, white, sans-serif capital letters, and 'FEMMINES AVEC ZWIFT' is written in larger, bold, white, sans-serif capital letters below it.

